

The Contemporary Value of Marxist Theory and Its Guidance to ideological and Political Education

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Abstract: Marxist theory course is the main channel and front of university students' Ideological and political education (IPE) and the soul of quality education. Great changes have taken place in the environment for dealing with various social relations, and the continuous growth of Marxist theoretical education in practice has made it face a series of new situations, which are more in line with the law of human cognition and scientific development. Under the background of economic globalization, cultural diversity and informatization, we should strengthen the research and construction of Marxist theory, strive to do a good job in IPE, accurately grasp the internal relationship between them, and lay emphasis on the study and application of Marxist theory. This paper mainly analyzes the contemporary value of Marxist theory and its guiding role in IPE, so as to promote the reform of university students' IPE and provide support and service for the innovation of ideology courses.

1. Introduction

Marxism is the fundamental guiding ideology for building the party and the country, and the common ideological basis for the people of the whole country to unite and struggle. Marxist theory course is the main channel and front of university students' IPE, and the soul of quality education [1]. With the reform, opening up and modernization entering a new history, adhering to the guiding position of Marxism in the field of philosophy and social sciences and strengthening the discipline construction of Marxist theory are of great theoretical value and practical significance for further strengthening and improving Marxist theory education and IPE reform and innovation [2]. The research on IPE discipline and its construction is not enough, which has repeatedly led to one kind or another biased phenomenon in IPE discipline [3]. That is to say, the lack of relevant research on IPE discipline and its construction leads to the ambiguity of relevant motivation, which in turn leads to the confusion of relevant knowledge, which in turn leads to some problems such as bias, confusion and powerlessness in relevant actions [4]. Under the background of economic globalization, cultural diversity and informatization, we should strengthen the research and construction of Marxist theory, earnestly do a good job in discipline construction, strive to do a good job in IPE, accurately grasp the internal relationship between them, closely combine social life and the development requirements of the times, and lay emphasis on the study and application of Marxist theory, so as to effectively meet the current challenges [5].

Education is a concrete practical activity and a dynamic process with the participation of subject and object. Its purpose is to cultivate people into vivid people with social attributes. In the process of IPE discipline construction and development, there are still some problems in varying degrees, such as further adhering to the discipline construction direction, perfecting discipline norms, enhancing discipline characteristics, improving the quality of discipline achievements, strengthening discipline team building, and strengthening discipline's academic support for university students' IPE work [6]. Under the background of today's economic and social transformation, the idea of IPE should keep pace with the times. It is necessary to change the current conceptual education of people's abstract world outlook, outlook on life and political views, and integrate the content with strong sense of the times that can reflect social progress into IPE to give full play to the advantages of socialism [7]. This paper mainly analyzes the contemporary value of Marxist theory and its guiding role in IPE, so as to promote the reform of university

students' IPE and provide support and service for the innovation of ideology courses.

2. Realistic problems

2.1. Incomplete teaching material system

Since the emergence of human beings, human beings have been engaged in educational activities continuously. Education is a concrete practical activity and a dynamic process with the participation of subject and object. The purpose is to cultivate people into vivid people with social attributes. Since the reform and opening up, although the original economic system model has been violently impacted and people's ideas have changed, the socialist economic theory has not really been established in people's minds. Therefore, the textbooks compiled are still inseparable from the model and influence of the planned system, and are increasingly incompatible with the actual economic activities in China and even the needs of the whole socialist construction. When IPE is used as a superstructure, it serves the economic base it represents [8]. IPE in China serves socialism, and its economic foundation is advanced, so. When it plays its role, it is also constantly improving people's ideological and moral level, guiding people to know themselves correctly and their social relations.

Faced with the phenomenon that students don't accept Marxist theory courses, many teachers don't consider how to improve the teaching content system, optimize teaching means and facilities, and improve teaching methods, but put too much energy into how to attract students' attention. The essence of education is closely related to the essence of human beings. The starting point of education is people, educating people to cultivate people, and its end-result is also people, that is, gradually educating babies who originally had only physiological characteristics to become people with human nature [9]. At present, according to the planned theory of commodity economy, although some reforms have been made to the textbook content of Marxist theory, on the whole, the teaching content is basically patched up on the basis of the original textbook system, which still lays emphasis on theory and is boring in form. IPE should be a kind of philosophical education. No matter how IPE is expressed, the ultimate destination is the realistic individual. Because society is made up of individuals, the essence of man is the sum of all social relations, and man's thoughts are the reflection of all social relations in which he lives.

2.2. Student interest is not high

In describing the characteristics of the future society, Marx must have free and all-round development in addition to the continuous flow of material wealth. Being such a person is the ideal goal pursued by Marx and Engels. Because of the fixed questions in the examination of Marxist theory course, the flexibility of the questions is not high. There is no inevitable connection between the quality of the examination results and the level of interest in learning, and the seriousness in peacetime. Besides, under the existing examination forms and methods, the examination results can't reflect the quality of a student. This has seriously affected the enthusiasm of university students to deeply study and understand the essence of Marxist theory course. The theory of man's all-round development itself is not the theoretical basis of education, but it has guiding significance for the development direction of education. Although the free and all-round growth of human beings can only be achieved in the advanced stage of socialism, in today's society, it is precisely because human beings may be on a one-sided road and cannot move forward that we have to face up to this reality, reverse our thinking and carry out educational reform. Some people, including a few leaders, think that teachers of Marxist theory course have little pressure and poor professionalism. Teaching is not scientific, and teachers don't need special requirements. With the expansion of enrollment in universities, teachers of Marxist theory courses are obviously insufficient. IPE is to serve socialism, and its advanced nature should be reflected in many aspects, such as ideology and politics, and the all-round growth of people should be established as its ultimate goal. At the same time, IPE also plays an important role in creating a good social atmosphere, enabling people to choose the correct value orientation through ideological guidance

and behavioral guidance.

3. Improvement strategy

3.1. Enhance the readability of teaching materials

When carrying out IPE in universities, we should not only lay emphasis on the common ground of all students, but also consider the individual differences of each student. People-oriented key lies in seeking development from the perspective of people. Individual differences sometimes determine the differences in the effects of the same teaching methods. If the classroom blindly follows the original teaching methods, lacks communication with students, and understands students' personality differences, it will be particularly difficult for Marx's curriculum teaching and the dissemination of ideas. The relationship between the elements of IPE communication under the network environment is shown in Figure 1.

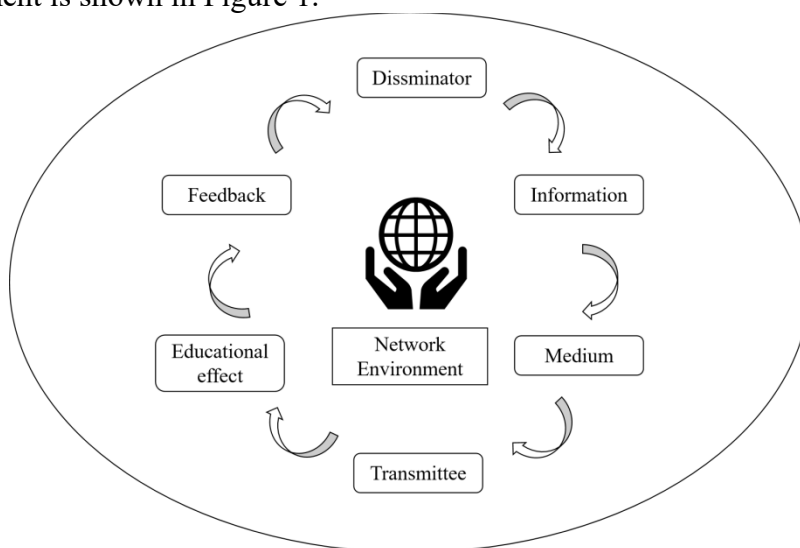


Figure 1 Relationship of communication elements of IPE under the network environment

The construction of teaching materials should fully reflect the latest achievements in the growth of Marxism in contemporary China, and fully reflect the vivid practice and basic experience of the Party leading the people in building Socialism with Chinese characteristics. An important value orientation of Marxism is the people-oriented thought. In the education of university students, it is especially necessary to instill this idea. People-oriented is not empty talk. Every student has his own understanding level, hobbies and receptive learning style. Students in higher education have a good intellectual level and knowledge reserve, but there are some problems in emotional control and problem solving. If students can treat setbacks as experience, think dialectically and look at problems in the long run, they will be able to solve problems in life and have a good attitude.

3.2. The unity of ideology and science

Give full play to the role of Marxist theory course in IPE, arouse students' enthusiasm for learning, and make students become masters of learning. In the whole-process compound assessment method, teachers should emphasize the assessment of students' whole learning process, identify and identify talents from students' daily learning practice, so that students can really participate in the whole teaching process. The teaching of Marxist theory is realistic and has a strong sense of the times. Schools should support the continuous enrichment of new books, audio-visual materials and equipment, help support the establishment of teaching practice bases, encourage teachers to apply for various types of scientific research topics, and correspondingly reduce the workload of teachers. The combination structure of ideological education and IPE for university students is shown in the Figure 2.

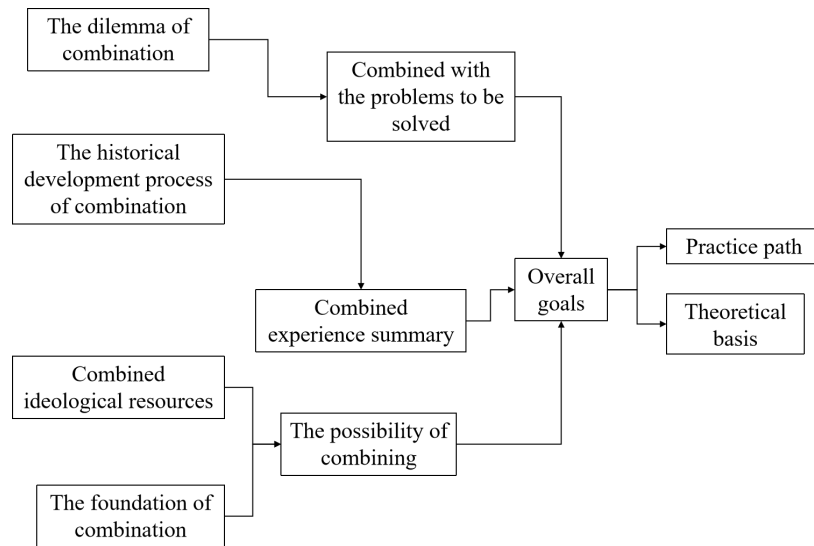


Figure 2 Ideological education and IPE of university students

Teachers in universities should lay emphasis on cultivating students' interest in studying Marx's courses, and cultivate students not only to study courses linked with work skills and knowledge, but also to cultivate political and ideological theories. We should create a good working environment in terms of staffing, funding and teaching and research conditions. Only in this way can we stabilize the teaching staff, improve the teaching quality, and finally achieve the goal of improving the teaching effectiveness of Marxist theory course.

4. Conclusions

Under the background of today's economic and social transformation, the idea of IPE should keep pace with the times. It is necessary to change the current conceptual education of people's abstract world outlook, outlook on life and political views, and to integrate the content with a strong sense of the times that can reflect social progress into IPE. This paper mainly analyzes the contemporary value of Marxist theory and its guiding role in IPE, so as to promote the reform of university students' IPE. Individual differences sometimes determine the differences in the effects of the same teaching methods. If the classroom blindly follows the original teaching methods, lacks communication with students, and understands students' personality differences, it will be particularly difficult for Marx's curriculum teaching and the dissemination of ideas. In the whole-process compound assessment method, teachers should emphasize the assessment of students' whole learning process, identify and identify talents from students' daily learning practice, so that students can really participate in the whole teaching process. In IPE of universities, Marxist theory plays an important guiding role, and it pays attention to the combination of theory and practice. Therefore, IPE of university students guided by Marxist theory can help students analyze and solve various problems in their study and life, and strengthen their comprehensive quality and sense of social responsibility.

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